

You can obtain **3 ETHICS CEU's** for reading the article "THE PERCEPTIONS OF SOUTH AFRICAN DIETETIC AND NUTRITION PROFESSIONALS ON SPONSORSHIP AND FUNDING OF SCIENTIFIC EDUCATION OPPORTUNITIES BY BIG FOOD" and answering ALL the accompanying questions with a pass mark of 70% or more.

This article has been accredited for CEU's (ref. no. DT/A01/P00004/2026/00001)

HOW TO EARN YOUR CEUS

- 1) Register at <https://www.mmpconsulting.co.za/courses>.
- 2) Log in.
- 3) Search for "South African Journal of Clinical Nutrition".
- 4) Select relevant issue, and click on the journal link.
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Only online questionnaires will be accepted.

1. The majority of South African dietetic and nutrition professionals felt that collaboration with Big Food should be encouraged, primarily due to:
 - a. Increase financial support for professional associations
 - b. Improve the nutritional content of unhealthy products
 - c. Enhance brand visibility of Big Food companies
2. A key concern expressed by some participants regarding Big Food sponsorship of scientific education opportunities was:
 - a. Conflict of interest and concerns about scientific credibility
 - b. Limited availability of conferences
 - c. Insufficient professional networking opportunities
3. There was strong consensus among participants that acceptable sponsorship and funding should be governed by:
 - a. Industry-led voluntary agreements
 - b. Clear guidelines including transparency and disclosure
 - c. Individual professional discretion only
4. The study design used to explore the perceptions of Big Food sponsorship of scientific education opportunities was:
 - a. A qualitative phenomenological study
 - b. A longitudinal cohort study
 - c. A concurrent parallel mixed-methods study
5. The high proportion of professionals who indicated that they had attended Big Food sponsored scientific education opportunities strongly reflects:
 - a. Mandatory attendance requirements by employers
 - b. Universal acceptance of industry sponsorship
 - c. Limited alternative funding sources for scientific education opportunities
6. Participants who felt that current policies inadequately protect dietetic and nutrition professionals from unwanted industry highlighted the need for:
 - a. Improved monitoring and enforcement thereof
 - b. Complete exclusion of industry from sponsorship of scientific education opportunities
 - c. An increase in ethics training amongst dietetic and nutrition professionals
7. Fill in the correct words: When asked how they would feel about receiving scientific programmes branded with Big Food logos at any scientific education opportunity, the majority of participants reported feelings of ____ and _____.
 - a. Pride and accomplishment
 - b. Anger and disappointment
 - c. Motivation and enthusiasm
8. The study concludes that interactions between dietetic and nutrition professionals are best described as:
 - a. Complex and requiring consensus-based ethical guidance
 - b. Uniformly unethical
 - c. Simple and easily regulated
9. According to survey respondents, partnerships between dietetic and nutrition professionals and Big Food would:
 - a. Eliminate the need to regulation
 - b. Have no impact on corporate practices
 - c. Potentially increase Big Food companies' accountability
10. Transparency was consistently highlighted as critical but insufficient on its own. Regarding Big Food sponsorship of scientific education opportunities, transparency and disclosure were viewed by most participants as:
 - a. Essential, but not enough to ensure scientific credibility
 - b. Unnecessary if the science is 'sound'
 - c. Sufficient to eliminate conflict of interest fully
11. Participants raised concerns that sponsorship of scientific education opportunities by Big Food could lead to biased research and educational content. Participants' main concerns were:
 - a. That it could influence research designs, reporting and conclusions in favour of Big Food
 - b. Improve the quality of scientific outputs
 - c. Only affect marketing materials, and not scientific results
12. Many participants were in favour of separating promotional material from scientific education spaces. Participants most commonly supported the idea that Big Food exhibition materials should:
 - a. Be integrated into all scientific education areas
 - b. Replace government-funded education initiatives
 - c. Be displayed separately from scientific education spaces
13. One of the suggestions made by some of the study participants was that alternative funding sources should be sought to reduce reliance of Big Food sponsorship of scientific education opportunities. Suggested alternatives included:
 - a. Increasing branded giveaways
 - b. Seeking sponsorship and funding from banks, insurers, publishers or alternatively, increasing registration fees to cover all costs
 - c. Eliminating scientific education opportunities altogether

ACTIVITY 192

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ACTIVITY 192

14. Participants' views and perceptions on whether engagement with Big Food is necessary. Regarding this, some participants believed that:
 - a. All engagements should be completely prohibited
 - b. Guided, regulated engagement is preferable to total avoidance thereof
 - c. Big Food involvement always undermines public health goals
15. Exposure to conflict-of-interest related literature influenced how dietetic and nutrition professionals viewed Big Food sponsorship over time. In the manuscript, dietetic and nutrition professionals reported that their views on Big Food sponsorship of scientific education opportunities:
 - a. Remained unchanged, regardless of professional experience
 - b. Evolved over time as awareness of conflict of interest increased
 - c. Became more positive with increased exposure to scientific education opportunities that were sponsored by Big Food