Does dietary knowledge influence the eating behaviour of adolescents?

In order to develop a true understanding of adolescents’ eating behaviour and food choices it is necessary to briefly consider such behaviour from an ecological perspective. Four levels of influence impact on the nutritional health of teens. Firstly, individual or intrapersonal factors such as the psycho-social and biological factors immediately drive behaviour. Secondly, the social environment (or interpersonal factors) in which the adolescent lives, in terms of peers and family members, plays a strong role. Thirdly, one needs to place the adolescent in the perspective of his/her community and environment in terms of influences impacting on nutrition-related behaviour. Outside influences such as availability and access to fast food outlets, school tuckshops, food stores and vendors in the vicinity may play a role in his/her decision making. Lastly the macro-environment needs to be understood in terms of the society in which the adolescent finds himself/herself. The latter influences include effects of mass media and advertising. For example, research in the USA since the nineties has shown that advertisements on children’s programmes on television are frequently the direct opposite of the recommended diet. They are mainly for fast foods and for foods rich in sugar and fat. Very few, if any, promote a fruit and vegetable intake.

Many studies have reported that adolescents frequently consume an energy-dense diet which is of poor quality in terms of essential micronutrients. This is attributed to many factors including low meal frequency; skipping breakfast; high consumption of sweetened beverages; increased consumption of energy-dense foods; increased consumption of food away from home; and skipping meals. In the USA, food choices of adolescents do not meet the Dietary Guidelines for Americans; the diet is low in fruits and vegetables and dairy products and high in fat. Furthermore, a British study has reported data from national surveys in 1997 and eight years later. Sugar-sweetened beverages remained the most popular choice of snack after eight years; however the frequency of consumption and the portion sizes were significantly higher.

In developing countries, urban residence and high socioeconomic status have been positively associated with frequency of intake of energy-dense foods in adolescents. A study in Costa Rica noted that 30% of adolescents exceeded the American Heart Association dietary recommendations for total fat and saturated fat and 50% reported a higher cholesterol intake. In China, a study by Shi et al found that high socioeconomic status and urban residence were positively associated with intake of high-energy foods such as foods of animal origin. In Benin it was noted that adolescents consumed more than 40% of their daily energy and fat intake from out of home meals with the students having a low intake of fruit and vegetables and a high intake of fat.

In South Africa there is little published data on adolescent food patterns and nutrition-related knowledge. The article by Venter et al in this issue of the SAJCN on dietary fat knowledge and intake of mid-adolescents attending public schools in the Bellville/Durbanville area of the city of Cape Town provides important information on dietary fat intake and knowledge of fat in the diet, especially when seen in the light of the food-based South African dietary guideline “eat fat sparingly”. For nutrition professionals the information has great merit. We learn that food items contributing most to total fat intake of these middle to upper income adolescents are margarine/butter, full cream milk and cheese or cheese spread. Full cream milk and cheese are used by the learners 30% and 24%, respectively, five or more days a week. Additionally, many other sources of fat are consumed 3–4 times a week, including fried chicken, red meat, cold cuts, salad dressing/mayonnaise, doughnuts, and potato crisps.

Sadly, knowledge on dietary fat was evaluated as poor in 52% of the group with only 25% knowing the lowest fat containing food and 26% the highest energy source of food. The good news for nutrition and health professionals is the finding that those learners who had the best nutrition scores were also those who reported being very interested in nutrition. Furthermore, the majority of learners who achieved average or good scores indicated nutrition incorporation in a school subject as their source of nutrition information. The association between fat knowledge and fat intake of learners was significant with those having a higher knowledge score also having a more desirable (prudent) fat intake.

This last finding is of crucial importance to developing and fostering healthy dietary practices in adolescents. It appears that dietary knowledge has an effect on nutrition behaviour and furthermore that this knowledge can be imparted at school. The literature shows that there have been many curriculum-based school nutrition programmes which have improved knowledge and eating behaviour of schoolchildren. The majority of these have been undertaken in primary schools in children aged between 8 and 11 years. Some of the best known examples are Pathways, CATCH, Kansas Lean, CHIC, Know Your Body and Eat Well and Keep moving. In these studies nutrition knowledge improved significantly after a nutrition curriculum taught by teachers. Furthermore, dietary fat intake decreased significantly in all these studies. Know Your Body was one
of few studies which evaluated their intervention results after ten years. They found that the favourable serum changes at baseline were maintained at 10 years. These included total cholesterol, LDL cholesterol, HDL cholesterol and HDL-cholesterol ratio.

In high school adolescents there have been fewer school-based interventions however, but three studies which showed significant changes in knowledge and behaviour were TEENS, PATH and VYRONAS.19-21 TEENS, which was targeted at low income children in grades 7 and 8 was aimed at improving fruit and vegetable intake and decreasing fat intake of children using different types of school-based interventions. The most significant decrease in fat intake was in the intervention arm which included peer group counselling in addition to a nutrition curriculum-based arm. PATH was aimed at improving knowledge of minority students in grades 9 and 10. A nutrition education programme over 11 weeks resulted in a significant improvement in dietary intake (decreased saturated fat and cholesterol) and a significant improvement in dietary knowledge. In VYRONAS, a 12 week school-based nutrition education-based intervention resulted in a significant decreased energy and total fat intake even after a year. It also needs to be noted that some school-based interventions did not result in significant behaviour changes or showed very little improvement.22,23 Furthermore, long-term evaluations of school-based interventions remain scarce.

In terms of recommendations we should be reminded of the burden of the chronic non-communicable diseases (NCDs) in South Africa and the associated high mortality rate from some of these diseases.24 Teenagers are on the brink of adulthood and it is likely that the dietary habits which have been fostered by the family and school will continue into adulthood. A low fat and saturated fat intake, on its own, is not adequate for the prevention of NCDs. Engelfriet et al25 postulate that “broad adherence to recommendations for daily intake of fruit and vegetables, fish and fatty acid composition may take away as much as 20-30% of the burden of cardiovascular disease and result in approximately one extra life year for a 40-year-old individual”.

Ideally, South African children should learn about good nutrition at home and at school. There is sufficient convincing evidence that school-based curriculum-based nutrition programmes significantly increase children’s nutrition knowledge and improve their dietary behaviour. Additionally, schools should develop school wellness policies26 and limit access to unhealthier (high sugar, high fat) food options on the premises. The Healthkick, a collaborative research study of the MRC, HSRC and UCT Sports Science Institute is one such intervention aimed at producing a nutrition and physical activity curriculum for schools in South Africa to implement as part of Life Orientation for grades 4–6. If successful in improving nutrition knowledge and behaviour of children, it can serve as a model for other schools.

Dr Nelia Steyn
Chief Research Specialist
Centre for the Study of the Social and Environmental Determinants of Nutrition
Knowledge Systems
Human Sciences Research Council

Correspondence to: Dr Nelia Steyn, e-mail: nptsteyn@hsr.ac.za

References


